



# Derek Nungesser

Video Producer/Editor

## Professional summary

Video Producer/Editor with over a decade of experience crafting compelling narratives through expert post-production techniques. Highly skilled in using Adobe Creative Suite, leveraging skills in social media management and storyboarding to enhance content engagement. Demonstrates a visionary approach to video production, consistently driving audience interaction and satisfaction through innovative storytelling and strategic content development.

## Employment history

### Video Producer/Editor I

AccuWeather, State College, PA – Sep 2021 – Nov 2025

- Edited 15+ videos daily, boosting cross-platform engagement and viewer retention.
- Collaborated across departments to source content, enhancing storytelling and audience interaction.
- Utilized video walls to craft compelling news packages, improving viewer satisfaction.
- Analyzed engagement metrics to refine strategies, significantly increasing audience retention.
- Streamlined editing processes, reducing production time while maintaining high-quality output.

### Video Production Specialist

SIMmersion, Columbia, MD – Apr 2019 – 2020

- Edited over 500 clips per package and implemented audio files within the software.
- Facilitated casting calls and worked directly with talent to maintain quality and consistency during shoots.
- Executed video shoot production for simulation software, enhancing training effectiveness and user engagement through high-quality content.

### Video Producer

Penn State University, University Park, PA – Aug 2014 – Aug 2018

- Produced engaging short-form videos for social media, boosting audience engagement by 40%.
- Managed live event broadcasts, enhancing viewer experience and increasing participation.
- Collaborated with university departments to highlight key events, fostering community engagement.
- Streamlined video production processes, reducing turnaround time by 25%.

## Education

### B.A. in Telecommunications (Film & Video)

Penn State University, University Park, PA – 2014 – 2018

## References

### Greg Bowman (Manager)

AccuWeather

✉ greg.bowman@accuweather.com ☎ 814-548-6217

### Caleb Stewart (Co-worker)

AccuWeather

✉ caleb.stewart@accuweather.com

## Contact information

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## Skills

Storyboarding

Content Writing

Adobe Premiere

Adobe Photoshop

Adobe After Effects

Adobe Audition

Procreate

AI Prompting

Social Media Management

Software Engineering

Color-grading

Photography

Visual Effects

Brand Development

## Links

[www.editedbyderek.com](http://www.editedbyderek.com)